HIGHLINE TECHNICAL INNOVATIONS, INC PROFIT & LOSS JANUARY – MARCH 2011

SALES

JALLJ	Gross Sales	401,107	
COST OF GOODS SOLD			
	Direct Materials	153,459	
	Direct Labor	29,741	
	Other Direct Expenses	<u>8,404</u>	
	COGS	<u>191,604</u>	
	Gross Profit	<u>209,503</u>	
OPERATING EXPENSE			
Selling Expense			
	Advertising & Promotion	13,112	
	Commissions	12,958	
	Salaries	29,264	
	Telephone	2,000	
	Travel	<u>14,788</u>	
		<u>72,122</u>	
Administration Expense			
	Bank & Credit Card		
	Charges	8,177	
	Maintenance & Repairs	1,120	
	Salaries	35,683	
	Insurance	1,149	
	Miscellaneous	4,364	
	Office Supplies	5 <i>,</i> 402	
	Professional Fees	7,578	
	Rent	11,000	
	Research & Development	4,756	
	Taxes	1,774	
	Telephone	2,175	
	Travel	15,000	
	Utilities	<u>1,027</u>	

	<u>99,205</u>
Total Operating Expenses	<u>171,327</u>
Net Operating Income	38,176
Non-Operating Items Interest Income Interest Expense Non-Recurring Legal Fees	12 (1,500) (175,300)
	<u>(176,788)</u>
NET LOSS	<u>(138,612)</u>